

# **What Should We Expect From *Washington Learns* for Higher Education?**

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Washington Learns  
Higher Education Advisory Committee  
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- A set of **STATE GOALS** to establish the framework for investment in Washington's higher education system
- An **ENROLLMENT PLAN** to expand capacity at Washington's higher education institutions
- A **COORDINATED TUITION & FINANCIAL AID POLICY** based on an equitable standard of affordability for families
- An **INVESTMENT GOAL** of additional state resources
- An **ACCOUNTABILITY** mechanism that includes performance targets and measures of progress, as well as coordinated decision-making on policy, fiscal, and capital issues

# STATE GOALS

**Examples of types of goals (specific targets to be developed by policymakers and institutional leaders):**

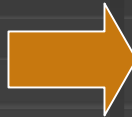
- Enrollment goals that focus on increased participation, by institutional sector and economic sector
- Simultaneous increased productivity in number of degrees and quality improvements in student outcomes
- Costs of degrees, recognizing differences among types
- Improved transitions and outcomes
- Institutional mission statements that establish program boundaries and scopes of responsibility while permitting flexibility to respond to market demands

# ENROLLMENT PLAN

- Increase annual baccalaureate and graduate degree production by 20 percent

2002 Degrees

**24,200**



2015 Goal

**29,000**

- Increase emphasis in community and technical colleges on workforce training to address skills gap

FTE Enrollment	2007 Budget Estimate	2015 Goal	Increase
<b>Four-Year</b>	91,300	103,800	<b>12,500</b>
<b>CTC*</b>	133,000	146,500	<b>13,500</b>
<b>Total</b>	224,300	250,300	<b>26,000</b>

**\*Half of new enrollment in workforce training programs**

# ENROLLMENT PLAN

- Focus baccalaureate expansion at regional universities and branch campuses
  - Direct regionals to contract with CTCs to serve placebound students
  - Continue transition of branch campuses into four-year institutions
  - Expand applied baccalaureate degree programs at CTCs
- Significantly expand high demand enrollments
  - Direct nearly half of new enrollment toward high cost fields (health professions, engineering, sciences)
  - Require 10 percent shift in overall enrollments at research institutions toward high demand fields

# ENROLLMENT PLAN

## “High Demand/High Cost” Enrollment

- Degree programs based on cost of instruction:
  - Group 1: Education & Social Sciences
  - Group 2: Arts & Letters and Business
  - Group 3: Ag & Natural Resources, Computer Science, Architecture, Engineering, Sciences
  - Group 4: Health Professions
- The cost of a degree in Groups 3 & 4 is two to three times more than Groups 1 & 2
- Proposed allocation of new enrollment:

	<u>Group 3</u>	<u>Group 4</u>
Regionals:	30%	15%
Branch Campuses:	40%	15%

# TUITION & FINANCIAL AID POLICY

- Authorize governing boards to set tuition to reach peer averages by 2015

Resident Undergrad Tuition	2004-05 Washington	2004-05 Peer Average	Annual Increase to "Catch-Up" by 2015
<b>UW</b>	\$5,181	\$6,547	<b>13.0%</b>
<b>WSU</b>	\$5,154	\$5,952	<b>12.2%</b>
<b>Regionals</b>	\$3,947	\$4,545	<b>11.6%</b>
<b>CCs</b>	\$2,313	\$2,324	<b>7.9%</b>

- Restructure State Need Grant and other financial aid so that, in combination with other available aid, students at public institutions pay **no more than 25-30 percent of family income for the cost of attendance.**

# INVESTMENT GOAL

- By 2015, investment in higher education will have increased by **\$800 million**

*In other words, there will be \$800 million more in annual resources for higher education by 2015, from a combination of new state general fund dollars and increased revenue from tuition*

<b>Peer Funding</b>	<b>\$280 m</b>	Increase funding on per-student basis to peer averages
<b>Enrollment</b>	<b>\$230 m</b>	New enrollment funded with a cost differential for high demand
<b>Financial Aid</b>	<b>\$240 m</b>	Maintain commitment to State Need Grant program
<b>Research</b>	<b>\$50 m</b>	State funds for high priority research in bioscience and technology



# ACCOUNTABILITY

- Create performance contracts with four-year institutions and HECB and master contract with SBCTC for CTCs
- Through performance contracts, link capital and operating budget decisions. Create flexibility in capital budget decisions as an incentive for performance.
- Through performance contracts, expect institutions to increase the quantity (instruction), throughput (degrees), and quality of higher education

# Possible Steps for 2006

- New enrollment with goal of increasing degree production, focusing on regional universities and branch campuses.
- Allocate funding for a portion of new enrollments to SBCTC to contract with regional universities
- Add enrollment at peer average funding rates, with differential for priority, high cost programs
- Expand CTC applied baccalaureate degree pilots
- Authorize additional tuition increase to make progress toward peer averages, while maintaining financial aid
- Create performance contract mechanism and direct creation of contracts in preparation for 2007-09 budget